International Conference on
“700th Anniversary of Hazrat Shah Rukn-e-Alam”

Preston University, Ministry of Religious Affairs and Archaeological and Historical Association of Pakistan joint hands to organize the conference. The President of Pakistan, Mr. Mamnoon Hussain presides over the Conference held at Aiwan-e-Sadr Islamabad as Chief Guest. Urges people to follow the teachings of the great Sufi saints in letter and spirit.

Preston University Wins
“6th RCCI Innovatics 2015 Business Plan Competition”

Prestonians perform exceedingly well in the competition and outclass their counterparts from the other competing universities to win first position.
Jameel Ahmed Bhatto’s Book
“Memoirs of Apolitical Bhatto”
launched at Preston University Islamabad

Jameel Ahmed Bhatto’s book titled “Memoirs of Apolitical Bhatto” was launched at a simple but impressive ceremony held at Preston University, Islamabad in January 2015. The event was jointly organized by Preston University, Islamabad and the Archaeological and Historical Association of Pakistan (AHAP). Mr. Ejaz Rahim, former Federal Secretary graced the launching ceremony as Chief Guest. Senior faculty and students of Preston University and some distinguished guests participated in the event in large numbers.

In his keynote address on the occasion, Mr. Ejaz Rahim said that every nation writes about their leaders so that their youth could know about them and become aware of the outstanding contributions made by them towards the progress of their countries. Talking about Mr. Jameel Ahmed Bhatto’s book “Memoirs of Apolitical Bhatto,” he said, in his book Mr. Jameel Ahmed has expressed his thoughts about the former Prime Minister of Pakistan, Zulfikar Ali Bhatto in a unique style. He has not only shed light on the life of the former premier of the country but also touched upon other vital issues such as the East Pakistan debacle and Bhatto’s hanging. The book, he said, would prove to be an interesting reading material for all.

Preston University Grabs First Position in Inter-university Advertising Competition “AdCon 15” organized by FC University Lahore

Preston University won first position in the inter-university advertising competition “AdCon 15.” The mega inter-university event was organized by Forman Christian (FC) University, Lahore from March 20-21, 2015. In all 12 teams from different universities of the country participated in AdCon 15. Eminent among the participating universities were Szabist University Karachi, University of Central Punjab Lahore, School of Economics, SKANS Lahore and Preston University Islamabad.

“AdCon 15” was a 2-day event held at FC University Lahore. The first day of the competition comprised of activities including Ad Talk, Ad Debate and Ad Fun (Networking Lunch) where professionals representing national and multinational companies and advertising agencies participated. The discussions held were enlightening and thought provoking. It emanated valuable information relating to advertising beneficial for the students as well as those present at the event. It provided the students a good opportunity to develop a sound understanding of the world of advertising and communication.

The second day of the competition was set aside exclusively for the competition. AdCon 2015 comprised of two important competitions namely AdVents in which students of the competing teams were allocated renowned brands and they were expected to make a 60 second TVC and a print ad. The second important competition was Ad Wars where the competing teams were allocated renowned brands and they were required to come up with a detailed advertising campaign for the allotted brand including research, situation analysis, media strategy, creative strategy and advertisements.

The team of Preston University, comprising of Farkhanda Falzi, Sunil Jamil, Atif Ahmed Raja, Arooj Munawar and Sadaan Rasheed beat their counterparts from other universities out-and-out to win 1st position in the competition. The Preston University team was exceptionally proficient in presenting their brand ‘Simply Sufi’, and it received tremendous applause from the members of the Jury who declared Preston University as champions. The Preston University team was awarded a cash prize of Rs. 10,000 and the trophy of the competition.
Eminent personalities speak about the ‘Khojaly Genocide’ with a sense of utmost grief and indignation. Term the Genocide that took place 23 years ago as a devastated act of brutality committed by the Armenian forces on hundreds of innocent Azeri civilians (men, women and children).

Preston University, Islamabad and the Embassy of Azerbaijan jointly organized a seminar on “Khojaly Genocide: The Crime Against Humanity”. The seminar was organized to mark the 23rd anniversary of the unparalleled brutal human tragedy that struck Khojaly on February 26, 1992. In this vicious tragedy hundreds of innocent Azeri civilians, including men, women and children, were mercilessly killed by the ruthless Armenian forces backed by the forces of Soviet Union. The Ambassador of the Republic of Azerbaijan in Pakistan, H.E. Dashgin Shikarov graced the occasion as Chief Guest.

Addressing the distinguished gathering on the occasion, the Ambassador of Azerbaijan, H.E. Dashgin Shikarov briefly unfolded the history of the tragic event. He said that during the fall of USSR, at the turn of the century, the Armenian nationalists raised territorial claims to Azerbaijan demanding Nagorno-Karabakh as an autonomous region. He further said, in 1998 more than 300 thousand Azerbaijanis were expelled from their homelands in Armenia.

VC Preston University Karachi
Presides Over SGS Pakistan

“IInternational Women’s Day Celebrations”

as Guest of Honor

The country office of SGS, one of the world’s leading inspection, verification, testing and certification company commemorated the ‘International Women’s Day’ at its Headquarters in Karachi on March 8, 2015. Women working in responsible positions with various national, multinational, international government and non government organizations were conspicuous by their presence on the occasion. The Vice Chancellor of Preston University of Karachi, Dr. Nilofer Shaikh had the privilege and honor to represent Preston University at the event as the Guest of Honor. Ms. Nisho Siddiqui, Deputy Registrar, Preston University was also invited by the organizers to participate in the celebrations.

In her address on the occasion, Dr. Nilofer Shaikh, Vice Chancellor Preston University briefly spoke about the history of the Day. She said that the International Women’s Day is celebrated, across the world, on March 8 every year. The first International Women’s Day was held in the year 1911. She said thousands of events take place across the world every year to mark the achievements of women in the economic, social and political arena. The occasion, she informed, is celebrated by government, non government organizations, charities, educational institutions, women’s groups, public and private sector corporate organizations and the media. Dilating on the subject further, Dr. Nilofer Shaikh said various organizations, identify their own International Women’s Day theme, specific to their local context and interests. Many charities, government organizations and NGOs also adopt themes or campaigns, or relevant to their institutional interest, to mark the day. They develop and launch exciting and powerful campaigns that raise awareness and encourage people to donate towards good causes.

At the conclusion of the celebrations, the Country Head of SGS Pakistan, Syed Farrukh Mazhar presented a memento to the Guest of Honor, Dr. Nilofer Shaikh, Vice Chancellor, Preston University Karachi as a token of gratitude and appreciation.
An event titled “Entrepreneurial Gala 14” was held at the Islamabad Campus of Preston. Dr. Khurram Riaz, Assistant Professor, Management Sciences and some PhD Scholars pursuing their studies in Management Sciences at Preston University Islamabad were instrumental in organizing the referenced event. The purpose of organizing “Entrepreneurial Gala 2014” was to provide the scholars an opportunity to acquire practical experience in business and prepare themselves for a bright and successful future.

The event provided a platform to the scholars of Management Sciences to unleash their business acumen and demonstrate their true entrepreneurial skills that would enable them to establish their own businesses. Instead of working for others they would work for themselves and also create opportunities for many.

The event also provided the scholars of the University a good opportunity to get together on one platform, learn and gain from each other’s experience. The scholars of PhD put in their best efforts to strike a balance between theory and practice in the real sense. During the event, the scholars sold different products such as handmade jewelry, handicrafts, self-made food. There were also few brain games to make an edge out of it. The Chief Organizer of “Entrepreneurial Gala 2013”, Dr. Khurram Riaz and the scholars unanimously decided to donate the profit generated through the event to the IDPs.

Earlier, the event was formally inaugurated by Chief Guest, Prof. Dr. Daud Awan, Dean Computer Sciences. Dr. Khurram Riaz talked about the vision of the team regarding the event. Prof. Dr. Tahir Saeed HoD, Management Sciences talked about the success of the entrepreneurs and eulogized the efforts of the scholars who were instrumental in the organization and success of the event. On the occasion, Dr. Arsalan Bashir Khawaja, Assistant Professor, Management Sciences played a pivotal role in motivating and encouraging the Scholars of Management Sciences to fully demonstrate their entrepreneurial skills at the event. At the conclusion of the proceedings of the event a memento of the event was presented to the Chief Guest.

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A paper titled “Effect of Size and Surface Ligands of Silver (Ag) Nanoparticles on Waterborne Bacteria”, jointly written by Prof. Dr. N. M. Butt, Chairman Preston Institute of Nano Science and Technology (PINSAT) Preston University, and research scholars Toqeer Ahmed, Saba Imdad and Sumaira Ashraf has been declared as one of the five “most visited” papers. This was reported by the publishers of the peer-reviewed journal “International Journal of Theoretical and Applied Nanotechnology (IJTAN)” Ottawa, Canada. Prof. Dr. N. M. Butt, Chairman PINSAT is also the Member Editorial Board of the referenced journal of international eminence.

It is considered pertinent to mention here that this research paper was undertaken with financial support from the Pakistan Academy of Sciences, an apex public sector institution of repute in the field of scientific research in Pakistan.

Dr. Abdul Basit, Chancellor Preston University expressed his profound appreciation to Prof. Dr. N. M. Butt, Chairman PINSAT and the other co-authors of the paper Toqeer Ahmed, Saba Imdad and Sumaira Ashraf on their outstanding achievement.
Talk on Denmark-Pakistan Relations held at Preston University Karachi

His Excellency Jesper Møller Sorensen, Ambassador of Denmark to Pakistan visited Preston University, Karachi in March 2015. He was accompanied by Ms. Darriann Riber, Counselor for Development, Royal Danish Embassy Islamabad, Pakistan.

During their visit to the University, Danish Ambassador Jesper Møller Sorensen and Ms. Darriann Riber, Counselor for Development delivered a talk on “Bilateral relationship between Denmark and Pakistan”. Faculty, students and senior management of the University participated. In their presentation they highlighted various avenues of cooperation between the two countries and suggested ways and means to further augment the existing relationship for the mutual benefit of the two countries.

Further dilating on the subject, Ambassador Jesper Møller Sorensen and Ms. Darriann Riber said Denmark and Pakistan enjoy a solid and positive range of relations including political and development cooperation. This, they maintained, has been the cornerstone in the relationship between Denmark and Pakistan. They said, as part of its commitment to support global development and equality for all, the Government of Denmark launched its Pakistan program through its official development agency, the Danish International Development Agency (DANIDA) in 2010. Ambassador Sorensen and Ms. Darriann informed the participants that DANIDA has expanded its support to the people of Pakistan through a new program that commenced in the autumn of 2013. The new program, they said, focuses on reconstruction, rehabilitation and peace-building with special focus on education and the socio-economic uplift of the north-western border areas. They said that Pakistan is a large and very significant country located in a very important region of the world. Parallel to its support for social cohesion, development and democratic institutions in Pakistan, Denmark is working to strengthen its relationship based on mutual trust, mutual respect and mutual benefit. That is why it is increasing its efforts to strengthen trade relations between the two countries, they emphasized.

In her brief address on the occasion, Dr. Nilofer Shaikh, Vice Chancellor Preston University Karachi shed light on the dynamic role that Pakistan is playing in South Asia. She also spoke highly about the talent of youth of Pakistan, and said Preston University was playing a pivotal role in brushing up their talent by providing them the best of education and knowledge.

Earlier, on his arrival, the distinguished guest and his delegation was accorded a warm welcome to the principal campus of Preston University, Karachi by Justice (Retd.) Deedar Hussain Shah, Pro Chancellor Preston University Karachi, Vice Chancellor, Dr. Nilofer Shaikh, Director General, Dr. Aftab Lodhi and Dr. Ibrahim Shah Bukhari, Dean Department of Social Sciences. The faculty and staff were also present on the occasion.

Preston University Represented at ‘World Conf. on Disaster Risk Reduction’ held in Kobe, Hyogo, Japan

The First ‘World Conference on Disaster Risk Reduction’ was held in January 2005 in Kobe, Hyogo, Japan, and adopted the Hyogo Framework for Action: 2005-2015 (HFA-I); with main theme: “Building the Resilience of Nations and Communities to Disasters”. Professor Dr. Baloch Allah Wadhai, Executive Director Disaster Research Institute (DRI) Preston University Islamabad, Pakistan represented DRI at “WCDRR-2015”. Preston University, in fact, was the only academic institution, both from public as well as private sector, from Pakistan to have participated in the referenced high profile conference. Five priorities were set. Simultaneously International community felt to re-set priorities, and third World Conference on Disaster Risk Reduction (WCDRR-2015) was held in Sendai, Japan (March 14-18, 2015) to give final shape to HFA-II, which had taken place after deliberations among the affected countries, stake holders, UN/SDR experience, to have improved version of (HFA-I). Consequently (HFA-II) was intensively discussed, deliberated, wherein thousands of participants from all over the world participated in the conference.

Earlier, during the conference in Sendai and at the 6th Asian Ministerial Conference, on ‘Disaster Risk Reduction’ held in Bangkok, Thailand from June 22-26, 2014, Prof Dr. Baloch vigorously stressed to make education in Disaster Management as one of the most important components of HFA-II. He recommended on the occasion that the heads and other employees of Disaster Management Organizations should be professionally qualified people from duly recognized and chartered public and private universities. His recommendation was given due place in the HFA-II final Sendai Declaration. Participation of Dr. Baloch in the Bangkok and Sendai Conference has boosted the image of Pakistan. It also reflected the strong resolve of Preston University, Pakistan to have a repertoire of educated and trained human capital in the field of Disaster Risk Reduction and Management.

The Disaster Research Institute (DRI) Preston University Islamabad, Pakistan was established in the wake of the 2005 earthquake that hit northern Pakistan, causing massive destruction to the lives and properties of people. Its fundamental objective is to provide educated and trained human capital possessing state-of-the-art knowledge and skills to effectively deal with natural disasters.
An international conference on "700th Anniversary of Hazrat Shah Rukn-e-Alam" was held at the Alhamra-e-Sadr Islamabad on March 10, 2015. The conference was attended by religious scholars of eminence, members of the Parliaments, high-ranking government officials, diplomats and eminent members of the civil society.

While addressing a distinguished gathering of renowned intellectuals, dignitaries, parliamentarians and other eminent personalities present at the Conference the President of Pakistan emphatically stated that we could get rid of the menace of sectarianism, extremism and terrorism by following the message of the great saints of the subcontinent. He said that the teachings of the great saints could act as a bulwark against the menace of sectarianism, extremism and terrorism.

Talking about eminent Sufi-saint Hazrat Shah Rukn-e-Alam, the President said that Hazrat Shah Rukn-e-Alam was a philosopher, researcher and a scholar of impeccable reputation. He said the great Sufi saint devoted his entire life towards the cause of Islam and welfare of the people. The tireless effort made by him to spread the universal message of the Holy Prophet (PBUH) about peace, tolerance and harmony in the world has no parallel. By following the life and teachings of Hazrat Shah Rukn-e-Alam we could ensure the eradication of all evils like intolerance, sectarianism and terrorism from society, he maintained.

President Mamnoon Hussain said that the purpose of celebrating the '700th Anniversary' of Hazrat Shah Rukn-e-Alam, the great spiritual leader of his time, was to highlight his achievements, wisdom and teachings that could help us in making our society a tolerant and peace-loving society, and get rid of the menace of extremism and terrorism. The President profoundly appreciated the participation of spiritual personalities from different countries in the conference, and expressed his hope that the message of love, peace and tolerance generated from the Conference would reverberate across the regions.

The President immensely eulogized the endeavors of the Ministry of Religious Affairs and Interfaith Harmony, Preston University and the Archaeological and Historical Association of Pakistan for organizing the Conference.

In his address, the Federal Minister for Religious Affairs Sardar Muhammad Yousuf said peace was becoming scarce in the world and stressed the need for promotion of Sufism as it encourages tolerant views for others. He said holding of the conference was important in view of the current situation of the country and added that the sole message of Shah Rukn-e-Alam's teachings was love for mankind.

In his brief remarks on the occasion, the Minister of State for Religious Affairs Pir Muhammad Amin ul Hasnat Shah mentioned that the allure of Shah Rukn-e-Alam's teachings attracted the people of the sub-continent to embrace Islam in large numbers.

The Afghan Ambassador Janan Mosazai and Tajik Ambassador Sher Ali S. Jonov read out the messages of their respective Presidents on the occasion that emphasized on drawing inspiration and seeking guidance from the teachings of the great Sufi-saint to resolve the issues of humanity.

Eminent among the other speakers who spoke on the occasion and shed light on the life and teachings of Hazrat Shah Rukn-e-Alam and other distinguished Sufi saints of the subcontinent were the Australian High Commissioner to Pakistan Peter Heyward, Dr Abdul Basit, Chancellor Preston University, Dr Ghazanfar Mehdvi, Chairman of Archaeological and Historical Association of Pakistan, and Cultural Consular of the Embassy of Iran, Mr. Shahab ud Din Darai.

At the end of the proceedings of the conference, President Mamnoon Hussain gave away mementos to scholars working in the field of Sufism and other distinguished personalities.

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**Quotable Quotes**

"Two roads diverged in a wood and I - I took the one less traveled by, and that has made all the difference."  
*Robert Frost*

"Every moment and every event of every man's life on earth plants something in his soul."  
*Thomas More*  

"If opportunity doesn't knock, build a door."  
*Milton Berte*
Preston University, Islamabad participated in the ‘6th Business Plan Competition’ organized by the Rawalpindi Chamber of Commerce and Industry (RCCI). The event was held at RCCI in March 2015. Students from seven leading universities of Rawalpindi and Islamabad namely Fatima Jinnah Women University Rawalpindi, Foundation University Rawalpindi, Preston University Islamabad, COMSATS Islamabad, APOCOM Rawalpindi and Fatima Jinnah Women University participated in the referenced competition. Ms. Romina Khurshid, Acting Coordinator of Prime Minister’s Youth Loan Scheme was the Chief Guest of the ceremony. The Jury constituted to adjudicate the competition comprised of former president of RCCI Mr. Manzar Khurshid Sheikh and Dr. Shimal Daud Arain, Faisal Mushtaq and Syed Ahmed Masood. Conspicuous by their presence were the incumbent President of RCCI Syed Asad Mashadi, Senior Vice President Mian Humayun Parvez, Vice President Saboor Malik and members of the Executive Committee. A large number of students from the participating universities were also present on the occasion.

In his inaugural address Syed Asad Mashadi, President RCCI said that establishing a strong link between the industry and the academia is the need of the hour. This, he emphasized, was extremely necessary to support business activities. He said that RCCI has been playing its due role in this regard. He further said that this was the 6th competition of its kind to have been organized by RCCI. He assured that the current spirit of organizing these competitions will be maintained in future also to boost the talent of the students’ community of the country, and make genuine efforts to provide them employment opportunities according to their qualifications and experience.

In her keynote address on the occasion, Chief Guest Ms. Romina Khurshid said that by organizing such competitions the Rawalpindi Chamber of Commerce and Industry has initiated a constructive activity to polish the talent of the youth of Pakistan. She said that such competitions will enormously help in boosting the talents of our youth and prepare them to contribute towards the economic development of Pakistan. At the end, she distributed prizes among the winners of first, second and third position holders of the competition-Preston University Islamabad, AIOU University Islamabad and Fatima Jinnah Women University (FJWU) respectively.

Eminent among the other speakers who spoke on the occasion were former Ambassador of Pakistan to China Mr. Khalid Mehmood, former Ambassador, Dr. B. A. Malik, Dr. Ghazanfar Mehdi, Chairman AHP. In his brief address on the occasion, Mr. Ghazanfar Mehdi said that Mr. Zulfiquar Ali Bhutto was a leader par-excellence. His charismatic personality and outstanding knowledge of national and international affairs was admired by all and sundry not only in the country but world over. In his book Mr. Zulfiquar Ali Bhutto has adopted the middle path while expressing his views about the late premier. This amply proves his objectivity in writing about a big leader like Zulfiquar Ali Bhutto. While expressing his thoughts on the book, former Ambassador Mr. Khalid

Mehmood also praised Mr. Jameel Ahmed Bhutto for taking a very balanced stance in writing about a great leader like Zulfiquar Ali Bhutto. He appreciated Mr. Jameel Ahmed Bhutto for his endeavors to be objective in his writings about the former premier. Former Ambassador, Dr. B. A. Malik, in his brief remarks on the occasion, profusely eulogized the efforts of Mr. Jameel Ahmed Bhutto to write a book on a great leader like former Prime Minister of Pakistan, Zulfiquar Ali Bhutto. He said Zulfiquar Ali Bhutto was a charismatic leader who made Pakistan stand out conspicuously in the comity of respected world nations.

Earlier, in his welcome address Dr. Allah Wadhayo Baloch warmly welcomed the Chief Guest of the ceremony, Mr. Ejaz Rahim, Mr. Jameel Ahmed Bhutto, author of the book “Memoirs of Apolitical Bhutto”, former Ambassadors Mr. Khalid Mehmood and Dr. B. A. Malik, Mr. Ghazanfar Mehdi, Chairman AHP, and the other distinguished speakers to the book launching ceremony.

Many of them were killed. Soon after the disintegration of the USSR, the Armenian Armed Forces launched an open aggression against the newly born Azerbaijan Republic. During the years 1992-1993 twenty per cent of Azerbaijan’s territory that included Nagorno-Karabakh and seven adjacent districts were occupied. The war, he said, led to deaths and wounding of thousands, and hundreds of thousands either became refugees or were forcibly displaced. Several thousand disappeared without trace. Ambassador Shikarby emphatically stated that there could be no long-term peace without justice and respect for human dignity, rights and freedom. He expressed his government’s profound gratitude to the government of Pakistan and all the other countries who have adopted resolutions condemning the atrocities committed on innocent civilians by the Armenian forces in Khojaly.

Eminent among the other speakers who shed light on the subject were Prof. Dr. Manzoor Ahmed Afridi, Head of Department of International Relations, International Islamic University, Islamabad, Prof. Dr. Sohail Mahmood, Head of Department of International Relations, Preston University, and Mr. Aitz-ur-Rehman, Senior Instructor, Department of International Relations, NUML, Islamabad. In their brief discourse on the Khojaly Massacre, the speakers said that human history is replete with shocking and heartrending acts of brutality of inconceivable magnitude, committed by one group against the other, one country against another. They maintained that the Khojaly Genocide which was committed by the ruthless and cold-blooded Armenian forces, backed by the equally merciless Soviet forces, in February 1992, is yet another tragic and shocking episode of genocide that has no parallel in history.
A two-member delegation from Preston Institute of Nano Science and Technology (PINSAT) Preston University, comprising of Dr. N. M. Butt (Chairman PINSAT) and Dr. K. Yaldram (Professor of Physics) visited the National Centre for Nanoscience and Nanotechnology (NCNST), Beijing, China from February 2-6, 2015. This visit was in pursuance of the Memorandum of Understanding (MOU) signed between PINSAT and NCNST Beijing on September 25, 2013 in Islamabad. The purpose of the visit was to gain first-hand knowledge of the facilities and research activities at NCNST, and to establish closer collaboration between the two institutes in research and education. Some highlights of this visit are as under:

- A meeting was arranged with senior professors of NCNST including Prof. Minghua Liu (Director NCNST).
  
- Prof. Chen Wang (former Director NCNST and Executive Director of Academic Committee), Prof. Yuliang Zhao (Vice Director NCNST) and Heads of various laboratories of NCNST. Presentations on their respective Institutions were made by Prof. Minghua Liu and Prof. Dr. N. M. Butt. The presentations were followed by general discussions on how collaboration between the two institutions could progress further. At the research level it was suggested that closer collaboration between the two institutes was possible in some areas of nanotechnology. Prof. Chen Wang spoke highly of the standard of research in the area of nanotechnology in Pakistan and his desire to see the blossoming of collaboration between the two institutes. The other Chinese professor, during the meeting, expressed their keen desire to have more students from PINSAT to work at their Centre in addition to the four already committed for the year 2015.

- Visit of the delegation was arranged to various laboratories of NCNST including the Nanofabrication laboratory, Nanomeasurement laboratory, Nanobiotechnology laboratory, laboratory of nanocharacterization, laboratory of nanomanufacturing and applications, and the testing laboratory for nanostructures.

- The delegation held a meeting with the Pakistani researchers working at NCNST. The researchers made presentations on the work they were doing and discussed matters related to their stay in China.

- The delegation visited the School of Science at Jiaotong University. This School has introduced a BS 4 years program on the same lines as the BS program of PINSAT.fruitful discussions were held with Prof. Ding Kejian (Director nanomaterials program) and Prof. FengQibo (Dean of School of Sciences). The two sides agreed further collaborate in sharing their scheme of studies and other resources.

- Dr. N. M. Butt visited the Institute of Physics at the University of CAS. During his visit to various laboratories of the Institute, in particular the solid state physics laboratory, the Chinese physicists expressed interest in having Pakistani students for their PhD program.

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**Preston Mission Statement**

"Preston is committed to providing university education of the highest quality for preparing students for professional careers, and promoting research and development. Its two-fold mission is to give students the opportunity for personal growth and development, skill enhancement and professional career advancement, and to create, sustain and promote research and development for expanding the horizons of knowledge."

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**PRESTON UNIVERSITY CHARTER**

Preston University, Kohat-NWFP is chartered by the Government of NWFP vide NWFP Ordinance No. LII of 2002. Preston University, Karachi is chartered by the Government of Sindh vide act V of 2004. Both Preston University at Kohat and Karachi are fully recognized by the Higher Education Commission (HEC) the highest regulatory body of the Government of Pakistan in the field of Higher Education, and placed in the highest category "W". The Islamabad Campus has been Ranked as "W-4".

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